# Company profile 2023

H H P

REPRESENTS.



MECL





### Summary

Vision & Values	5
Facts & Figures	6

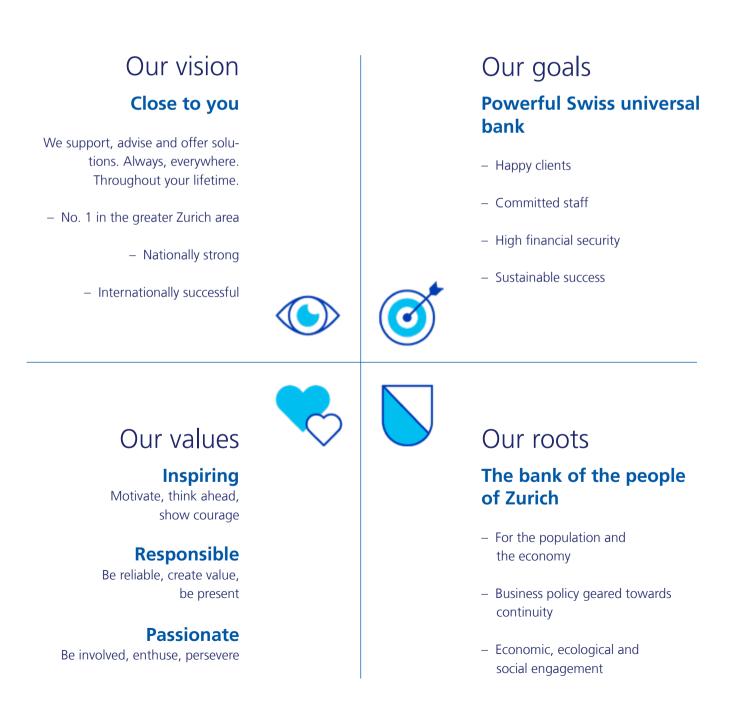
### A top-performing universal bank

Chairman Dr Jörg Müller-Ganz	10
A partner in a globally networked economy	12
CEO Urs Baumann	14
Sustainability in action	16

# Anchored in Zurich

Where we come from	20
Social responsibility	22

Our group vision and values describe the identity of Zürcher Kantonalbank. They serve as a compass for our actions and the future development of our company.



# **Facts & Figures**

### Founded in 1870

For more than 150 years, we have been

Leading bank in the greater Zurich area





**38%** of management

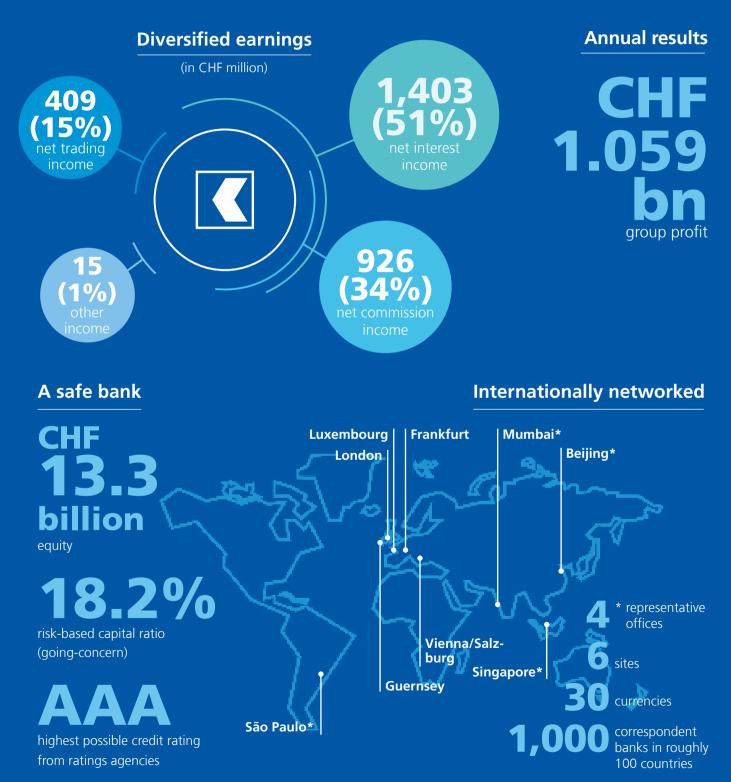


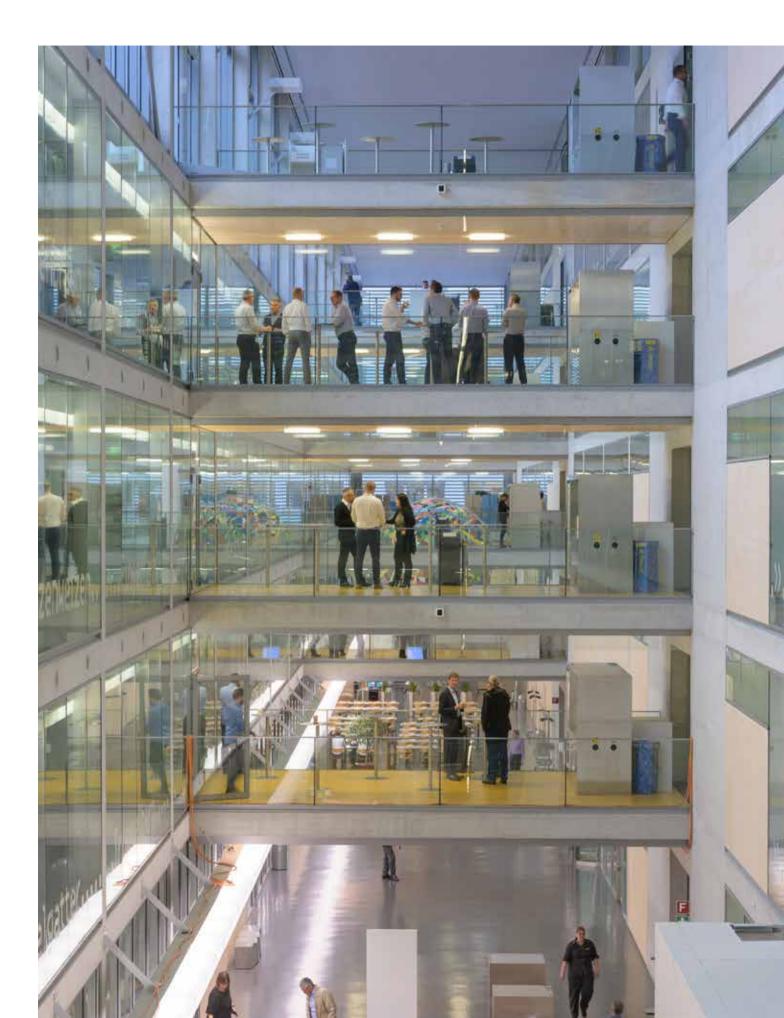
**44** nationalities



High level of employee commitment, low staff turnover of **6\_4%**  Environmentally friendly banking

Since 2010, we have reduced CO<sub>2</sub> emissions of our own banking operations by over 50%. We offset 100% of unavoidable CO<sub>2</sub> emissions. Additionally, we seek to use our banking services for business and society and make an active and impact-oriented contribution to the transition to net-zero by 2050.





# A top-performing universal bank





### "Responsible corporate management means dialogue with all stakeholders"

### Jörg Müller-Ganz, Chairman

How does a company need to develop to remain successful in the long term?

The job of top management is to answer this question. At Zürcher Kantonalbank this role is performed by the Executive Committee of the Board and the Board of Directors.

Dialogue with our stakeholders is of key importance here. We maintain close contact with the Zurich cantonal parliament, the cantonal government, the municipalities and the Zurich national and state councils at all political levels. In addition, we represent our concerns in banking associations and at federal level. With over 400 sponsorship commitments, we also have a close network with representatives from business, society and the environment in the canton. And of course we are in constant contact with our clients as well as our employees.

Thanks to this continuous exchange we understand the needs, requirements and expectations of our stakeholders. This anchoring in society, economy and politics is one of the bank's strengths. It contributes significantly to the success of our business.

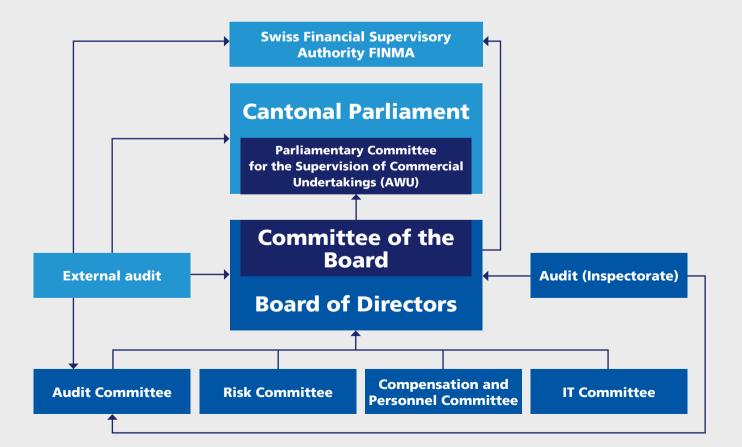
Added to this is the diverse nature of the Board of Directors, which reflects the political landscape in the canton. This enables a coordinated and well-balanced decision making process, which is a hallmark of every good Board of Directors.

With this, Zürcher Kantonalbank is well equipped for a sustainable and successful future.



# Corporate governance at Board of Directors level

Zürcher Kantonalbank is an independent institution under the cantonal law of Zurich. The bank's purpose is to contribute to addressing economic and social issues and to support environmentally sustainable development in the Canton of Zurich.



# A strong partner in a globally networked economy

We are the largest cantonal bank in Switzerland, one of the largest banks in the country and the leading bank in the greater Zurich area. In our globally connected economy, we give our clients access to global markets and banking services, and have become global for locals and local for globals.

**G**IDOS and spin-offs in the last 10 years

dent banks with over



# **24/6 FX 208** trading

(we are available for our FX clients in Zurich 24 hours a day, 6 days a

Leading bank for share buyback



billion CHF in assets under management

108 bonds placed in 2022

billion

### We offer the highest financial security and reliability

Our stability is based on financial strength, our full-service banking strategy, a broadly diversified revenue model, disciplined cost management and the state guarantee. We are the only bank in Switzerland and one of the few worldwide to receive the highest possible AAA credit rating from all three rating agencies. Even without taking the state guarantee into account, at aa-, our rating from S&P is the highest of any universal bank in the world.

#### We offer specific services to large companies and financial service providers

Switzerland in general, and Zurich in particular, is well-networked internationally and a major financial centre. We offer a wide range of products to large companies, trading firms and financial service providers. These range from financing, trading products and capital market services to custody and asset management services, trade and export finance, and payment transactions. We further act as a supplier for selected third-party institutions operating in the financial sector.

#### We stay by our clients' side at every stage in their personal and business lives

For around half of all people living in the Canton of Zurich, we are the bank for all situations – and many client relationships last a lifetime. Almost one in every two small and medium-sized enterprises in the Zurich area banks with us. They consider Zürcher Kantonalbank a reliable partner for all banking transactions.

**4** Representative offices

in Beijing, Mumbai, São Paulo and Singapore

**6** International group companies

in Frankfurt, Guernsey, London, Luxembourg, Vienna/Salzburg

#### Consistency and flexibility for long-term partnerships

We offer everything to clients with individual and complex needs from a single source. Experienced and competent teams with long-standing relationship managers stand for high reliability and consistency. The physical proximity of our teams enables rapid response times, flexible solution-finding and short decision-making paths. This way, we create the basis for long-term partnerships.

### "We intend to ensure continuity and further diversify our earnings through sustainable growth"

#### Urs Baumann, CEO

Zürcher Kantonalbank is the leading bank in the greater Zurich area. It is excellently positioned, extremely stable and very successful. Its comprehensive service mandate is the source of our motivation. We intend to ensure this continuity by building on existing strengths and at the same time diversifying our earnings in the future through sustainable growth.



To achieve this, we continue to further digitalise our business and bolster our position in the area of sustainability. We want to play a key role in shaping our industry and take advantage of market opportunities in an entrepreneurial way. Our economic activities are always in harmony with society and the environment. Values and culture are crucial aspects of our current and future success. Our aim is to be recognised as the most valued bank in Switzerland in both the physical and digital worlds.

Reliable, secure, close – these will remain watchwords for our bank going forward.

# **Our offering**

# For our institutional clients:

- Large companies
- Pension funds
- Asset managers
- Banks
- Insurance companies
- Foundations
- Public entities
- Family offices

# Our individual solutions:

- Financing
- Trading and capital markets
- Research
- Asset management
- Securities and security lending
- Investment solutions and services
- Custody services
- Trade and export finance
- Payment services
- Cash management
- Digital banking

### Standard banking services for our private clients, SMEs and innovative start-ups:

- Payments and savings
- Investing and retirement planning
- Financing and real estate
- Start-up financing and succession planning

# Sustainability in action

We develop products and services which are in line with our sustainability ambition and help our clients move towards a more sustainable future.

### Guided by our sustainability policy

Within our sphere of influence, we strive to align our activities with sustainable development and to report on them transparently. We focus on areas with great potential for impact. Our sustainability policy is reviewed on an annual basis and approved by the Executive Board.

## Involvement in organisations

We are involved in various organisations that contribute to sustainable development. We place special focus on building knowledge, bringing different actors together, innovation, framework conditions for a sustainable economy and the development of industry standards.

### The climate is a high priority

We contribute towards mitigating the effects of climate change in our banking operations as well as our financing and investment business by promoting energy efficiency and substituting fossil fuels and non-renewable energy sources with renewable energies. We strive to minimise climate risks across our entire business operations and to create transparency in this regard. In doing so, we follow the recommendations of the Task Force on Climate Related Financial Disclosure (TCFD). By joining the Net-Zero Banking Alliance, Zürcher Kantonalbank has reaffirmed the importance of sustainability as an integral part of its business activities.

### Leading the way in the banking sector

On a scale with seven different levels from CCC to AAA, Zürcher Kantonalbank has achieved MSCI ESG's second-highest rating of AA for more than five years. With a rating of C+, we rank in the top 10% in ISS-ESG's sector comparison and also hold "Prime" status. This is awarded to industry leaders that meet demanding absolute performance expectations and are well positioned to both manage critical ESG risks and take advantage of opportunities arising from the shift towards sustainable development.

# What guides us



- United Nations Sustainable Development Goals (SDGs)
- Paris Climate Agreement
- Carbon neutrality by 2050
  - Scientific principles form the basis of what we do
- Net-zero Banking Alliance

# Sustainable Investments

## CHF 118 billion in sustainable investments

Representing 30 per cent of total customers' assets.

### ESG rating in sell-side research

We assess the sustainability of more than 140 companies listed in Switzerland.

### Pioneering role and selected awards

- Active in sustainable investments for over 30 years.
  Reducing CO<sub>2</sub> emissions in Asset Management
- Offer of Fairtrade Gold and Traceable Gold (with technology-based traceability)
- Swiss Sustainable Fund Award 2022 as "Best Asset Management Company"
- UNCTAD Sustainable Fund Award 2021 for the "Equity Fund Sustainable Global Climate"

More on sustainability: zkb.ch/am-sustainability More on our awards: zkb.ch/am-awards

# Sustainable Finance

## CHF 2 billion in bilateral and syndicated loans

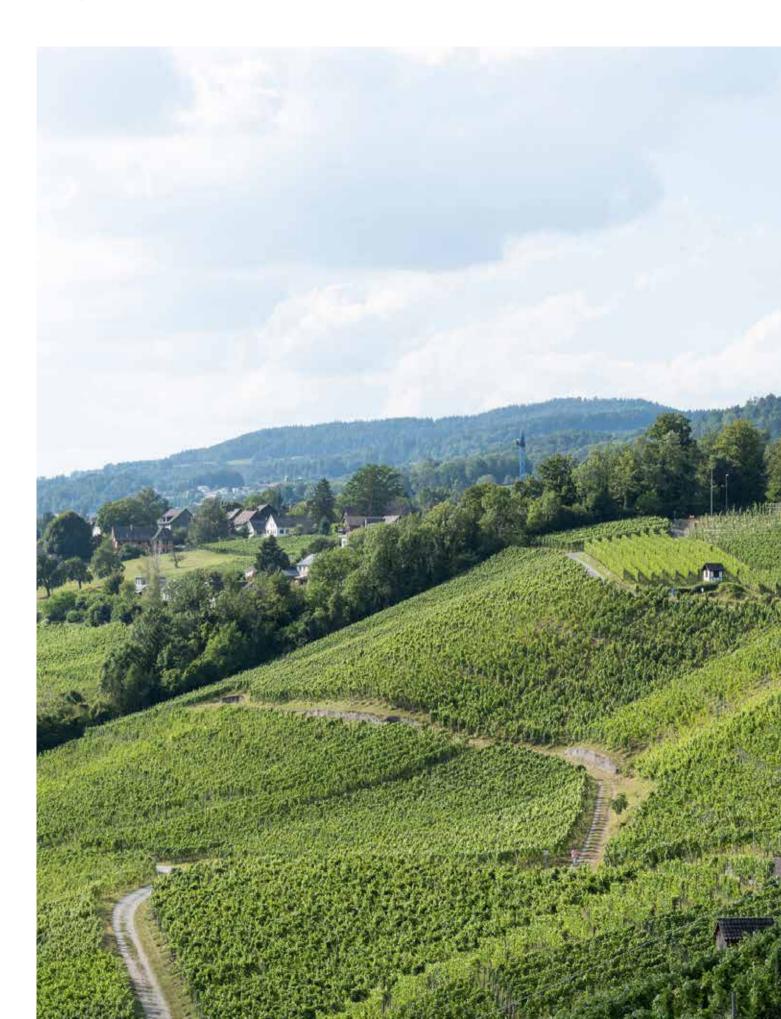
to large companies and linked to sustainability components.

## CHF 1.3 billion in mortgage volume at discounted rates

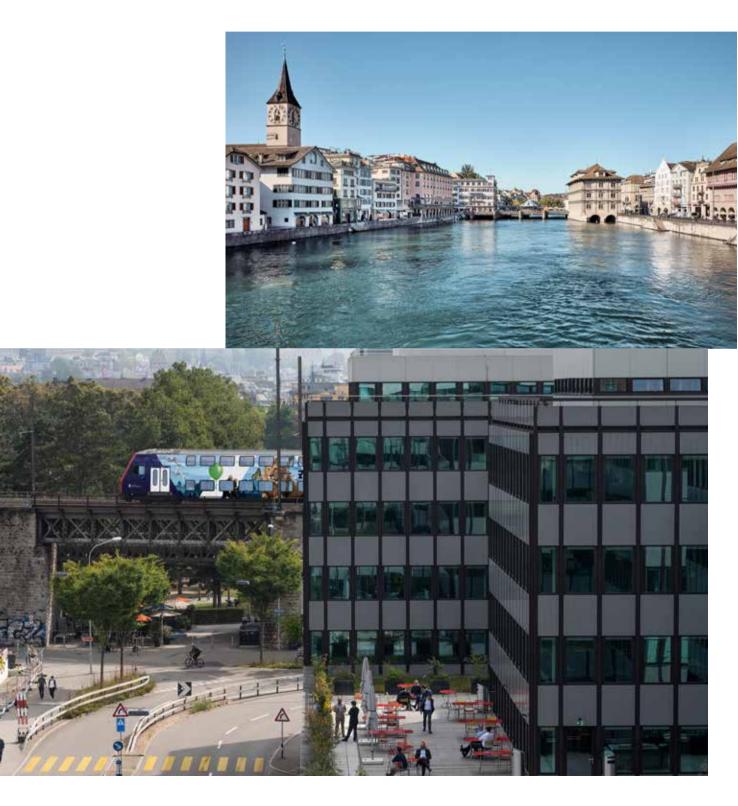
to promote environmentally-friendly construction and renovation.

### Promoting technological progress

We are one of the largest providers of borrowed capital for innovative start-ups. A company is classed as innovative if it offers a product, service or sales model that does not yet exist on the market. Since 2005, we have supported over 260 start-ups with more than CHF 220 million.



# Locally anchored



#### We have been the bank of the people of Zurich ever since 1870.

Our foundation was an act of the will of the people and a triumph of good sense. At that time, the needs of artisans, employees and small businesses were neglected by private banks. The economy and society were developing slowly. As a result, on 7 November 1869 more than 85 per cent of people voted in favour of new laws which would form the basis for establishing Zürcher Kantonalbank.

#### The bank and the canton are writing a Zurich success story together.

The Canton of Zurich and its bank have worked together as partners to strengthen each other's development. This connection has helped Zurich to become one of the most economically successful regions in the world, with prosperity for all. Today, we are a major universal bank with strong regional roots and an international network.



1870

# Where we come from

Locally anchored 21

As a universal bank with a comprehensive range of products and services, we have been a counterweight to major banks and private banks ever since we were founded. At all times, we have remained true to our claim of being the bank for everybody living in Zurich.

### We are closely interwoven with Zurich's society.

Ever since we were founded, our corporate capital has been provided entirely by the Canton of Zurich. In addition to this, the canton grants us a state guarantee. Our socio-political responsibility was legally established with our public service mandate. We distribute a substantial part of our profits to the canton and its municipalities. Over the past ten years, this distribution has amounted to more than CHF 3 billion.

#### People and companies can count on us even in times of crisis.

Our business policy is geared towards continuity and stability. This enables us to meet our responsibilities even in difficult times and to be a reliable partner for business and society. Our 150-year history is full of examples of how the bank has excelled in times of crisis, as in the coronavirus pandemic.

#### Helping companies from Zurich go out into the world.

In the late 1970s, many companies began pursuing markets abroad. For Zürcher Kantonalbank, it was clear that it also needed to support its corporate clients in doing business overseas. Zürcher Kantonalbank maintains a dense network of correspondent banks worldwide for executing payment transactions and foreign trade financing. The bank also supports the commercial business of its Switzerland-based clients with representative offices in Singapore, Beijing, Mumbai and São Paulo.







# Social responsibility

Our public service mandate means that social responsibility is in our DNA. This is our unique selling point and something we are very proud of.

### Working towards an attractive economic area and place to live

The focus of our commitment is to reliably and continuously provide the population and the economy with banking services. These include payment transactions and the investment and financing business in particular. The needs of small and medium-sized enterprises, employees, agriculture and public entities are especially important to us.

### Developing our community

With our sponsorship commitments, we strive to protect our natural resources, maintain social cohesion and strengthen the competitiveness of the greater Zurich area. Therefore, we are committed to protecting nature and wildlife, as well as sustainable mobility, cultural diversity and equal opportunities, innovation and entrepreneurship.



CHF 140 million in support for society, the economy and the environment in 2022



Environmental target 2022: 50 per cent fewer CO<sub>2</sub> emissions than in 2016



Over 400 sponsorship commitments to make the Canton of Zurich a great place to live



Recognised as a Friendly Work Space since 2014

#### Economic activity in harmony with society and the environment

Sustainability forms an integral part of our business model. This means that we incorporate environmental, social and economic criteria into our activities and align our operations with the United Nations Sustainable Development Goals (SDGs). Our commitment is embodied in our products and services, memberships, shareholdings and sponsorship commitments as well as their implementation in banking operations.



400 apprenticeships for young people



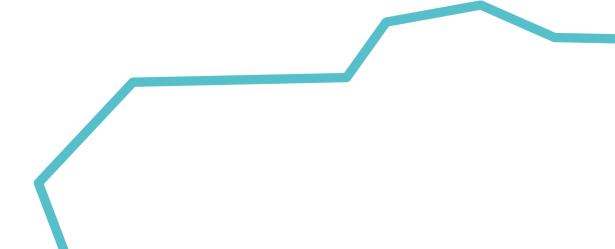
Over 50 per cent of purchasing volume sourced from local suppliers



Gender-independent job descriptions and salaries



Around 500 sustainable new buildings and renovations per year with ZKB environmental loans





### a laaguudu () saddidaaaa shir caaaadiddaaaaddu () alaab () **saddu**

#### **Publication details**

Publisher: Zürcher Kantonalbank, Bahnhofstrasse 9, 8001 Zurich; concept and design: Tanja Duden; photos: Markus Bühler (pages 16–17, 25), Christian Grund (cover, pages 3, 8-9, 14, 26–27), Dominique Meienberg (pages 2, 20); printed by: Zürcher Kantonalbank; copyright: Zürcher Kantonalbank; reproduction is permitted upon consultation with the editors. Sources must be cited. Printed in Switzerland on 100% recycled paper.

#### Legal notices

This document is for information and advertising purposes. It does not constitute an offer or a recommendation to purchase, hold or sell financial instruments or to obtain services, nor does it form the basis for a contract or an obligation of any kind. Due to legal, regulatory or tax provisions, the availability of products and services to certain persons may be subject to restrictions, which may arise in particular due to their place of residence or domicile, nationality or customer segmentation. Restrictions apply in particular to US persons in accordance with the relevant regulations.

The document was prepared by Zürcher Kantonalbank with customary due diligence and may contain information from carefully selected third-party sources. However, Zürcher Kantonalbank provides no warranty as to the correctness and completeness of the information contained therein and accepts no liability for damages resulting from the use of the document or information contained therein. The information contained in this document may be modified by Zürcher Kantonalbank at any time without prior notice.

© 2023 Zürcher Kantonalbank. All rights reserved.

Zürcher Kantonalbank Bahnhofstrasse 9 8001 Zurich 0844 843 823 zkb.ch info@zkb.ch