

Avoidance of controversies

One of our sustainability approaches in the ZKB Discretionary Mandate and ZKB Portfolio Consulting (Classic, Premium, Expert, International) Version: December 2024

By taking controversies into account in the investment process, investments in business activities and practices that particularly violate sustainability principles are to be avoided. We pay particular attention to the avoidance of investments in controversial and conventional weapons, thermal coal and investments that violate the principles of the UN Global Compact (such as those relating to human rights, labour standards, the environment and tackling corruption).

What are controversies?

Controversies are defined as controversial business activities and business practices carried out by companies.

By **controversial business activities**, we mean the extraction and/or sale of thermal coal as well as the production and/or sale of conventional weapons (such as tanks or artillery) and/or controversial weapons (such as cluster munitions or nuclear weapons).

By **controversial business practices,** we mean violations of the UN Global Compact. This is a worldwide norm that is agreed between companies and the United Nations to make globalisation more socially responsible and environmentally friendly. The norm comprises ten principles on topics such as human rights, labour standards, environmental standards and prevention of corruption.

| Controversial business activities | Thermal coal (Revenue from extraction or sale ≥ 10%) | Conventional weapons (Revenue from production ≥ 5%, revenue from service activities ≥ 15%) | Controversial weapons 0% |
|---|--|---|--------------------------------|
| Controversial business practices | Violations of the UN Global Compact | | |













How are controversies dealt with in the ZKB Discretionary Mandate and ZKB Portfolio Consulting?

The investment instruments we select are subject to extensive analysis and systematic monitoring. Investments are classified as controversial by us if the thresholds shown in the table are exceeded. We rely on data provided by the external data supplier MSCI ESG Research LLC. Investments with controversies are avoided whenever possible.

Since the client makes the investment decisions with the ZKB Portfolio Consulting and thus determines the composition of the advisory portfolio, the proportion of controversies in the client portfolio may differ from that of the corresponding reference portfolio.

Why are investment instruments that are exposed to controversies not always excluded?

As part of the process of constructing a portfolio, we select the best fund managers in terms of risk, return and sustainability criteria. We analyse how the fund managers deal with the sustainability approaches we have defined. Because of the lack of established standards and as each fund manager individually defines what they mean by controversies, our analysis is made more difficult. One example of this is the different revenue thresholds for controversial business activities above which a company is categorised as controversial.

For more information on our sustainability approaches, please contact your client advisor.

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